# 2023 Annual Market Report for Central WI Produce Auction 

| $1^{\text {st }}$ day brought | number of lots | Item | Quantity | Low | High | Average | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 14 | 8" Basket | 320 | \$4.00 | \$18.00 | \$12.58 | \$4,026.00 |
|  | 13 | 10" Basket | 126 | \$1.00 | \$17.00 | \$6.78 | \$854.00 |
|  | 2042 | 12" Basket | 25491 | \$1.00 | \$48.00 | \$22.71 | \$578,900.00 |
|  | 11 | 13" - 16" Baskets | 78 | \$20.00 | \$30.00 | \$26.05 | \$2,032.00 |
|  | 125 | Fancy Basket | 1034 | \$5.00 | \$52.00 | \$30.42 | \$31,456.00 |
|  | 16 | 3" Potted Flower | 1372 | \$0.25 | \$4.00 | \$1.34 | \$1,836.70 |
|  | 232 | 4" Potted Flowers | 21220 | \$0.05 | $\$ 7.00$ | \$1.44 | \$30,564.70 |
|  | 780 | 4.5" Potted Flowers | 60215 | \$0.10 | \$5.50 | \$2.09 | \$125,571.30 |
|  | 129 | 5" Potted Flowers | 7571 | \$0.25 | \$16.00 | \$2.44 | \$18,449.50 |
|  | 289 | 6" Potted Flowers | 10288 | \$0.25 | \$15.00 | \$2.87 | \$29,575.85 |
|  | 137 | 8" Potted Flowers | 2677 | \$0.25 | \$24.00 | \$6.21 | \$16,618.65 |
|  | 358 | Flower Flats | 3506 | \$0.75 | \$24.00 | \$11.60 | \$40,682.50 |
|  | 12 | Flower Pouches | 88 | \$2.00 | \$13.00 | \$8.42 | \$741.00 |
|  | 34 | Herbs -potted 3" - 4.5" | 4821 | \$0.05 | \$3.25 | \$0.97 | \$4,691.20 |
|  | 236 | Misc Plants | 4932 | \$0.05 | \$31.00 | \$2.95 | \$14,547.25 |
|  | 154 | Perrenials | 7198 | \$0.25 | \$12.00 | \$4.49 | \$32,308.50 |
|  | 1743 | Planters | 12685 | \$0.25 | \$110.00 | \$19.26 | \$244,251.75 |
|  | 42 | Succulent/strawflower pumkin | 891 | \$0.20 | \$18.00 | \$2.99 | \$2,667.90 |
|  | 12 | Trees | 46 | \$1.00 | \$42.50 | \$25.17 | \$1,158.00 |
|  | 136 | Vegetable -flats | 1146 | \$0.50 | \$26.00 | \$9.29 | \$10,644.00 |
|  | 85 | Vegetable -potted 3"- 4.5" | 12139 | \$0.05 | \$1.75 | \$0.58 | \$7,058.70 |
|  |  |  |  |  |  |  |  |
| 08/14/23 | 58 | Asters | 1449 | \$0.50 | \$17.00 | \$4.30 | \$6,227.50 |
|  | 112 | Fall Planter | 668 | \$1.00 | \$44.00 | \$17.55 | \$11,726.00 |
|  | 144 | Fall Plants | 2395 | \$0.25 | \$24.00 | \$6.83 | \$16,349.00 |
|  | 107 | Grass | 1870 | \$0.25 | \$12.00 | \$7.12 | \$13,307.00 |
| 08/02/23 | 971 | Mums | 48854 | \$0.25 | \$13.00 | \$5.86 | \$286,371.75 |
| 07/26/23 | 254 | Mums -Tricolor | 6346 | \$2.50 | \$17.00 | \$8.02 | \$50,895.75 |
| 08/02/23 | 69 | Mums -Baskets | 1302 | \$2.00 | \$22.00 | \$10.29 | \$13,398.00 |
|  |  |  |  |  |  |  |  |
|  | 123 | Canned Goods pt. \& qt. | 3171 | \$0.75 | \$12.50 | \$3.70 | \$11,735.25 |
|  | 57 | Crafts | 245 | \$1.00 | \$90.00 | \$11.07 | \$2,713.00 |
|  |  |  |  |  |  |  |  |
| 07/24/23 | 38 | Apples -1/2 bu. | 398 | \$0.50 | \$16.00 | \$5.26 | \$2,092.00 |
|  | 43 | Apples -1/2 peck | 7151 | \$1.00 | \$5.25 | \$3.27 | \$23,409.50 |
|  | 13 | Apples -bu. | 117 | \$8.00 | \$14.00 | \$10.31 | \$1,206.00 |
|  | 6 | Apples -bin | 7 | \$50.00 | \$275.00 | \$147.86 | \$1,035.00 |
| 05/12/23 | 163 | Asparagus -bunch | 7021 | \$1.00 | \$6.00 | \$2.65 | \$18,582.80 |
| 07/12/23 | 15 | Blueberries -8qt. flat | 102 | \$6.00 | \$33.00 | \$25.61 | \$2,612.00 |
| 07/07/23 | 53 | Broccoli | 1945 | \$0.05 | \$8.00 | \$0.92 | \$1,796.45 |
| 06/28/23 | 250 | Cabbage -head | 16235 | \$0.10 | \$2.60 | \$1.00 | \$16,164.75 |
| 07/19/23 | 305 | Cantaloupe | 32263 | \$0.05 | \$4.25 | \$1.33 | \$42,810.50 |
| 07/07/23 | 16 | Carrot -bunch | 353 | \$1.00 | \$3.25 | \$2.29 | \$809.75 |
| 07/21/23 | 116 | Carrot-1/2 bu. | 485 | \$0.50 | \$25.00 | \$8.97 | \$4,351.00 |
| 06/19/23 | 330 | Cauliflower | 18945 | \$0.10 | \$3.00 | \$1.38 | \$26,089.30 |
| 05/12/23 | 549 | Cucumbers -1/2 bu. | 2596 | \$0.25 | \$40.00 | \$12.98 | \$33,693.50 |
| 07/14/23 | 123 | Dill -bunch | 3756 | \$0.20 | \$6.00 | \$1.90 | \$7,141.50 |
| 07/26/23 | 50 | Eggplants -1/2 bu. \& bu. | 172 | \$0.50 | \$20.00 | \$4.88 | \$838.50 |
| 08/18/23 | 15 | Fall sq. -1/2 bu. | 80 | \$3.00 | \$13.00 | \$8.81 | \$705.00 |
|  | 7 | Fall Squash -1/2 bin | 7 | \$30.00 | \$100.00 | \$66.43 | \$465.00 |
| 08/11/23 | 276 | Fall Squash -bin | 364 | \$15.00 | \$285.00 | \$139.22 | \$50,675.75 |
| 07/31/23 | 178 | Fall Sqash -bu. | 723 | \$0.25 | \$22.00 | \$7.76 | \$5,607.55 |

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 07/05/23 | 83 | Garlic -bulb | 7499 | \$0.15 | \$1.60 | \$0.87 | \$6,516.80 |
| 06/12/02 | 72 | Garlic -bunch | 3240 | \$0.20 | \$6.50 | \$1.12 | \$3,627.95 |
|  | 48 | Gourds -1/2 bu. | 242 | \$0.50 | \$19.00 | \$6.70 | \$1,621.50 |
|  | 9 | Gourds - bu. | 42 | \$2.00 | \$11.00 | \$8.43 | \$354.00 |
| 08/25/23 | 146 | Gourds - count | 23116 | \$0.05 | \$5.00 | \$0.63 | \$14,602.60 |
| 06/21/23 | 447 | Green Beans -1/2 bu. | 2077 | \$1.00 | \$43.00 | \$19.55 | \$40,602.00 |
| 08/18/23 | 34 | Ground Cherries -8qt. flat | 138 | \$1.00 | \$35.00 | \$18.59 | \$2,566.00 |
| 08/02/23 | 75 | Indian Corn -bunch | 4788 | \$0.25 | \$3.75 | \$1.41 | \$6,773.70 |
| 05/26/23 | 163 | Kolhrabi -1/2 bu. | 642 | \$0.75 | \$37.00 | \$12.20 | \$7,835.50 |
| 06/28/23 | 45 | Kolhrabi -count | 1232 | \$0.10 | \$1.60 | \$0.70 | \$865.60 |
| 05/03/23 | 207 | Lettuce -head | 12129 | \$0.10 | \$2.00 | \$0.64 | \$7,813.40 |
| 08/04/23 | 20 | Onion -50\# | 109 | \$4.00 | \$42.00 | \$20.91 | \$2,279.00 |
| 07/05/23 | 314 | Onion-1/2 bu. | 1585 | \$0.75 | \$34.00 | \$9.91 | \$15,708.75 |
| 05/26/23 | 107 | Onion -bunch | 4582 | \$0.25 | \$3.10 | \$1.23 | \$5,618.25 |
| 06/23/23 | 141 | Peas -1/2 bu. | 682 | \$1.00 | \$48.00 | \$20.31 | \$13,854.50 |
| 06/23/23 | 315 | Peppers $1 / 2$ bu. | 1563 | \$0.50 | \$29.00 | \$7.28 | \$11,386.25 |
| 07/10/23 | 383 | Peppers -bu. | 2080 | \$0.25 | \$34.00 | \$10.91 | \$22,684.50 |
|  | 13 | Peppers- Hot-peck/flat | 30 | \$4.00 | \$15.00 | \$9.13 | \$274.00 |
| 07/19/23 | 312 | Peppers -Hot-1/2 bu. | 1073 | \$1.00 | \$36.00 | \$9.05 | \$9,712.00 |
| 06/26/23 | 758 | Pickles -1/2 bu. | 3418 | \$0.25 | \$48.00 | \$15.59 | \$53,277.25 |
| 06/28/23 | 406 | Potatoes -1/2bu | 2365 | \$1.00 | \$28.00 | \$7.07 | \$16,730.00 |
| 05/17/23 | 53 | Potatoes -8qt flat | 246 | \$0.25 | \$29.00 | \$15.13 | \$3,721.00 |
|  | 39 | Potatoes -10\# bag | 650 | \$2.00 | \$7.00 | \$3.20 | \$2,081.75 |
|  | 20 | Potatoes -50\# bag | 107 | \$4.00 | \$16.00 | \$9.44 | \$1,010.00 |
|  | 480 | Produce -misc | 10081 | \$0.05 | \$43.00 | \$1.80 | \$18,158.20 |
| 08/11/23 | 1488 | Pumpkins | 125857 | \$0.05 | \$17.00 | \$1.56 | \$196,952.55 |
| 05/12/23 | 35 | Radish -bunch | 808 | \$0.15 | \$2.50 | \$1.37 | \$1,103.05 |
| 07/03/23 | 71 | Rasberries -flat | 5.25 | \$3.25 | \$40.00 | \$2,174.57 | \$11,416.50 |
| 07/05/23 | 148 | Red Beet -1/2 bu. | 535 | \$0.50 | \$29.00 | \$12.42 | \$6,642.50 |
| 06/30/23 | 53 | Red Beet -bunch | 1227 | \$0.10 | \$2.75 | \$1.28 | \$1,575.15 |
| 05/12/23 | 26 | Rhubarb -bunch | 850 | \$0.05 | \$3.00 | \$0.75 | \$636.70 |
|  | 494 | Shipped Produce | 20718 | \$0.10 | \$150.00 | \$4.63 | \$95,894.25 |
|  | 2053 | Single Box Lot | 2053 |  | \$70.00 | \$11.42 | \$23,442.07 |
|  | 39 | Straw Bales | 1622 | \$0.50 | \$4.00 | \$2.23 | \$3,613.25 |
| 05/29/23 | 103 | Strawberries -8qt. flat | 1292 | \$5.00 | \$58.00 | \$37.23 | \$48,106.00 |
| 06/23/23 | 391 | Sweet Corn -doz. | 16974 | \$0.25 | \$9.00 | \$3.03 | \$51,500.75 |
|  | 73 | Sweet Potato-1/2 bu. | 458 | \$4.00 | \$20.00 | \$8.30 | \$3,802.00 |
|  | 19 | Sweet Potato -bu. | 89 | \$7.00 | \$23.00 | \$13.01 | \$1,158.00 |
| 06/12/23 | 147 | Tomatoes -cherry -flat | 923 | \$0.25 | \$46.00 | \$14.03 | \$12,950.00 |
| 08/18/23 | 33 | Tomatoes -grape -flat | 174 | \$1.00 | \$24.00 | \$8.63 | \$1,501.25 |
|  | 34 | Tomatoes -10\# | 196 | \$2.00 | \$39.00 | \$10.55 | \$2,067.00 |
| 04/21/23 | 2382 | Tomatoes -25\# | 14518 | \$0.50 | \$108.00 | \$23.03 | \$334,324.50 |
|  | 1510 | Tomatoes \#2-25\# | 9230 | \$0.50 | \$108.00 | \$27.48 | \$253,600.50 |
| 07/31/23 | 178 | Watermelon -seeded | 8791 | \$0.25 | \$5.75 | \$2.30 | \$20,206.70 |
| 06/14/23 | 275 | Zucchini -1/2 bu. | 1303 | \$0.50 | \$43.00 | \$9.41 | \$12,265.50 |

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